

# Parents Council

O F W A S H I N G T O N

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CONNECTING SCHOOLS ▪ SHARING IDEAS ▪ ENGAGING PARENTS

**Orientation 2024-2025**

*Welcome to the Future*

# Today's Agenda



## **Welcome**

- *Katrina Holliday, President, Parents Council of Washington*

## **Opening Remarks**

- *Malcolm Lester, Head of School, National Presbyterian School*

## **Maximizing the PCW Partnership with Your School Community**

- *Jennifer Taylor, PCW Board Member & Orientation Co-Chair*
- *Brian Jacobson, PCW Board Member & Orientation Co-Chair*

## **Share, Connect, Engage: Best Practices Roundtables**

- *PCW Board Members/School Liaisons, PCW Representatives, and Parent Association Presidents*

# Who We Are and What We Do?

**WHO WE ARE** – PCW is a non-profit membership organization founded in 1964 to promote excellence in education and foster communication for independent school communities in the greater Washington, D.C. area.

**WHO WE SERVE** – Over 55 dues paying member independent schools representing 27,000+ students from PreK-12.

**WHAT WE OFFER** – We provide inspired and inventive programs and events to our member school communities. Program summaries and multiple resources are available on our website and through our social media postings.

**2024-2025 Theme**

*Welcome to the  
Future*

Parents Council

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*Opening Remarks*

***Malcolm Lester***

*Head of School,  
National  
Presbyterian School*

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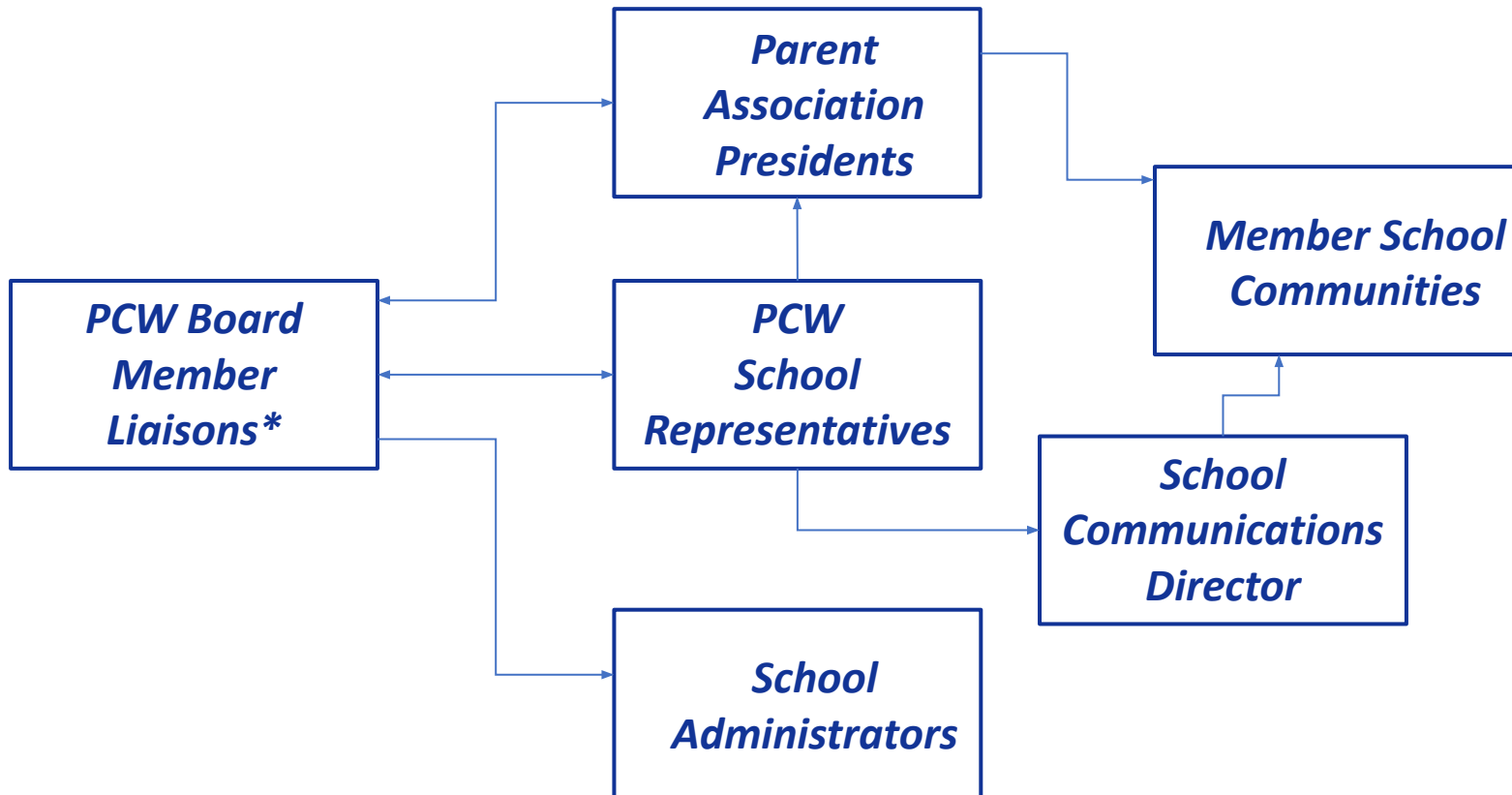
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# PCW/Member School Partnership



\* See “2024- 2025 Board Liaisons to Member Schools” handout for liaison assignments

# PCW Directors and At-Large Members

Board of Directors	Board Members-at-Large	
<p>Elizabeth Savage <i>Ex Officio</i></p> <p>Katrina Holliday <i>President</i></p> <p>Jenn Lustbader <i>Vice President</i></p> <p>Cara Hur <i>Treasurer</i></p> <p>Melissa Dennis <i>Secretary</i></p>	<p>Natalie Best</p> <p>Jenny Gillespie</p> <p>Shannon Hill</p> <p>Leslie Hunter</p> <p>Brian Jacobson</p> <p>Denise Prince</p>	<p>Natalie Selzer</p> <p>Jenn LeCompte Scott</p> <p>Jennifer Taylor</p> <p>Erik van der Merwe</p> <p>Christopher Vorobek</p>
<p><b>Jessica Horwitz, PCW Administrator</b></p>		



# How To Be an Effective PCW Rep

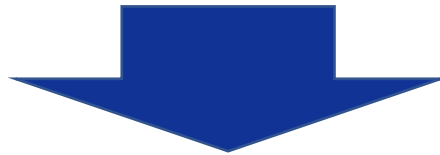
**Learn About PCW/Programs**

**Advertise and Promote**

**Encourage Participation**

**Attend and Engage**

**Share Post-Event Program Materials**



*The “Monthly Checklist” will outline PCW Rep responsibilities each month and will include all relevant information, flyers, links, etc.*

# 2024-2025 Program Schedule

Program	Date	Time	Venue	Audience	PCW Rep Role
PCW Orientation	Wednesday, Sept. 25, 2024	8:30 am - 10:00 am	National Presbyterian School	PCW Reps and PA Presidents	<b><u>ATTEND!</u></b> Distribute material*
<b>Speaker Series</b> <i>A discussion with Amanda Bickerstaff</i>	Tuesday, Oct. 29, 2024	7:00 pm - 8:30 pm	Virtual	All PCW Member School Communities	Publicize/Promote <b><u>ATTEND!</u></b> Distribute material*
<b>Lower and Middle School Forum</b> <i>(Panel Presentations)</i>	Tuesday, Dec. 3, 2024	7:00 pm - 8:30 pm	Washington Waldorf School	PCW Lower and Middle Member School Communities	Publicize/Promote <b><u>ATTEND!</u></b> Distribute material*
<b>Movie Screening</b> <i>"Screenagers III - Under the Influence"</i>	Tuesday, Feb. 4, 2025	10:30 am - 12:30 pm	Avalon Theatre	All PCW Member School Communities	Publicize/Promote <b><u>ATTEND!</u></b> Distribute material*
<b>US Student Leader Breakfast</b>	Thursday, Apr. 3, 2025	8:00 am - 12:00 pm	Stone Ridge School of the Sacred Heart	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students
<b>MS Student Leader Breakfast</b>	Wednesday, Apr. 9, 2025	8:30 am - 11:30 am	The Langley School	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students
<b>Speaker Series</b> <i>Devorah Heitner</i>	Wednesday, Apr. 30, 2025	7:00 pm - 8:30 pm	Virtual	All PCW Member School Communities	Publicize/Promote <b><u>ATTEND!</u></b> Distribute material*
<b>Upper School Deans' Breakfast</b>	Thursday, May. 1, 2025	8:30 am - 10:30 am	National Cathedral School	Upper School Deans of Students	Ensure Dean of Students has date on calendar

# Presidents Roundtable

## PA Presidents' Discussions

These occur throughout the year and offer an opportunity for PA Presidents to have an informal discussion about topics that matter to them. This program is open to current and incoming member school PA Presidents only.

Calls occur quarterly and are open to only the Presidents and incoming Presidents. The first will take place on October 10 at 10AM.

Each president will receive an invitation for the Zoom meeting.

This group also communicates between the meetings via a private WhatsApp group.

# Speaker Series

## “AI in Education 101”

Amanda Bickerstaff,  
Co-Founder & CEO  
AI for Education

Tuesday, October 29, 2024  
7 PM - 8:30 PM

Virtual



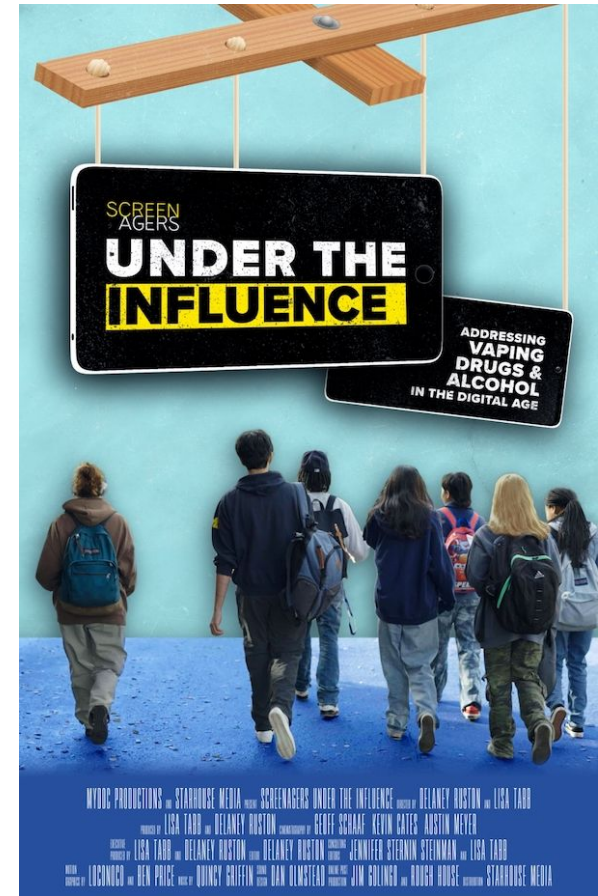
# Movie Screening

## *Screenagers III: Under the Influence*

Tuesday, February 4, 2025  
10:30 AM

Avalon Theatre

Q&A following the film with  
director & producer  
**Delaney Ruston**



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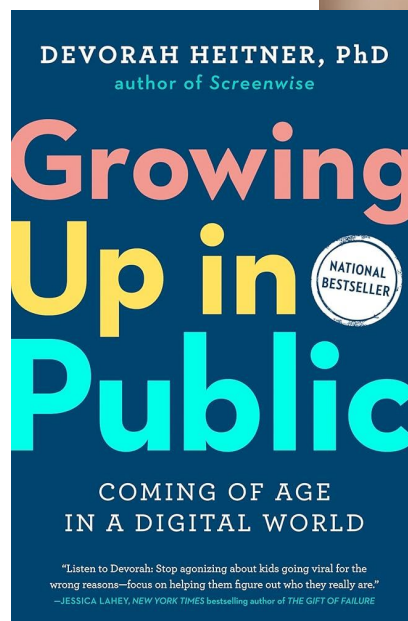
# Speaker Series

## “Our Children in a Digital World”

Devorah Heitner, author of  
Growing Up in Public

Wednesday, April 30, 2025  
7 PM - 8:30 PM

Virtual



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# Who Are These Programs For?

## For Parents

- Lower and Middle School Forum\*
- Speaker Series
- Movie Screening

## For Students

- Middle School Student Leader Breakfast (MSSLB)
- Upper School Student Leader Breakfast (USSLB)

## For PCW Reps/PA Presidents

- Orientation
- Speaker Series
- Informal PA President Discussions and WhatsApp group

## For Educators

- Speaker Series
- Deans' Breakfast
- Lower and Middle School Forum

\* Lower and Middle School Parents

# Important Resources

- **Your PCW Board Liaison**
  - Opportunity to connect today and available by email later
- **Program Schedule and Month-to-Month Guide**
  - Outlines annual calendar and anticipated monthly PCW Rep responsibilities
- **Monthly Checklists**
  - Detail specific PCW Rep action items each month; will always have the most up-to-date program information
- **PCW Website**
  - [ParentsCouncil.org/resources/resources-for-reps/](https://ParentsCouncil.org/resources/resources-for-reps/)
  - Includes orientation materials, monthly checklists, current year program summaries, and archived info from past programs



***Any questions?***

***Next:***  
**Breakout Session**

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*We appreciate you joining us today!*

*Thank you to  
National Presbyterian School  
for hosting the  
2024 Orientation!*

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## *Upcoming Events:*

**October 29, 2024 – Speaker Series Event**

AI for Education: Amanda Bickerstaff

**December 3, 2024 – Lower and Middle School Forum**

**February 4, 2025 – Movie Screening**

*Screenagers III - Under the Influence*

Avalon Theatre